

*******POST EVENT RELEASE*******
*******THE BIG SESSION CURATED BY BULLDOG GIN*******

Event name: The **BIG Session** curated by **BULLDOG Gin** in aid of Nordoff Robbins

Location: Printworks London

Time: 19:00 – 23:00

Date: Wednesday 6th June 2018

What they drank: **BULLDOG Gin** & Tonics and **BULLDOG Gin** bespoke cocktails

Line-up: Gorgon City, Tom Findlay from Groove Armada, HOUSEKEEPING and Siggys Smalls

VIPS: *Lottie Moss, Taliah Storm, Lydia Bright, Alex Mytton, Kye "Foamo" Gibbon and Matt "RackNRuin" Robson-Scott – Gorgon City, Tom Findlay – Groove Armada, HOUSEKEEPING, Siggys Smalls, Alex Mytton, Delilah, K Stewart, Matt Terry,*

Image link:

About the event:

Wednesday 6th June 2018: To celebrate this year's World Gin Day, **BULLDOG Gin** curated a bespoke and intimate concert at Printworks London to take music and gin fans alike from sundown to sunup.

The Big Session, curated by BULLDOG Gin, boasted a line-up **Gorgon City, Tom Findlay of Groove Armada, Housekeeping** and **Siggys Smalls**. Guests were immersed in the bold and unique characteristics of **BULLDOG Gin** whilst enjoying the perfect **BULLDOG Gin & Tonic** and bespoke **BULLDOG Gin** cocktails.

BULLDOG Gin are excited to be curating a session that not only boasts a great line up of world renowned DJ's, but also supports the valuable work that **Nordoff Robbins** does with and alongside the music industry through the proceeds of the event.*

BULLDOG Gin continues to go from strength to strength, a success partly credited to its injection of energy into the homogenic premium gin category; in line with its uniquely smooth, versatile flavour profile. With its multiple layers of flavour, unique botanicals, smooth taste and modern packaging, **BULLDOG Gin** is showing us all how to enjoy gin the modern way.

ABOUT BULLDOG GIN:

BULLDOG had a vision to create a modern gin.

To do so, it partnered with G&J Greenalls, the world's oldest continuous gin distillery and crafted something that appealed to the modern white spirits drinker and the result was a smooth, balanced gin with multiple layers of flavour for maximum mixability.

Using the best quality British wheat and water **BULLDOG** starts with delivers a smooth, citrus forward, balanced spirit. The precise layering of twelve botanicals are sourced from carefully selected growers; lavender, white poppy, dragon eye and lotus leaves give **BULLDOG** its layer of distinction building on a complex base blend of liquorice, almond, orris and cassia juniper, angelica, coriander and lemon.

With its iconic black gloss bottle and distinctive citrus forward flavour profile, **BULLDOG** is winning the hearts of gin and vodka lovers across the globe.

BULLDOG was founded in New York in 2007 by ex-banker and entrepreneur Anshuman Vohra and it was acquired by Campari Group on 2017.

DRINK RESPONSIBLY.

