

## Discover 2018's must-visit destinations, at Koko Kanu's Wanderlust Travel Talk

*Premium Jamaican rum brand reveals the hottest travel trends and hidden gem destinations for 2018 with Bonnie Rakhit, The Style Traveller*



**January, 2018:** To kick off the New Year in style, Koko Kanu unveils this year's must-visit 'hidden gem' destinations at the 2018 Wanderlust Travel Talk on Wednesday 7<sup>th</sup> February. The free talk will be hosted by Bonnie Rakhit, founder of The Style Traveller and renowned journalist, stylist and travel guru.

As one of the UK's leading travel influencers, Bonnie will share her expert insight into this year's travel trends and offer her top tips on the hottest holiday spots. What's more, the talk will also reveal more than just where to go, but also what to do upon arrival: from the coolest city hang outs, to the most tranquil of idyllic beaches. This will be followed by a live Q&A session, for Bonnie to advise the globetrotter guests on their jet setting agendas.

Taking place in the Greenhouse of London's Bourne & Hollingsworth Buildings, the inspirational talk and the exotic surroundings will transport guests to sunnier climes and incite a sense of adventure as they dream up their travel plans for the year ahead.

Doors will open from 6.30pm where guests will be welcomed with canapés and complimentary tropical cocktails by Koko Kanu; adding a touch of the exotic to banish those winter blues. Serves include the signature KoKo Kolada – a skinny version of the Pina Colada, alongside well-known favourites such as the Koko Mojito and Koko Bellini.

**To apply for a space at this event with a friend**, simply email [kokokanu@wcommunications.co.uk](mailto:kokokanu@wcommunications.co.uk) with your name, age and contact details. There are a limited number of tickets available for this event and applicants will be chosen on a first come first served basis. Guests will be notified 72

hours ahead of the event if successful. All attendees will be required to prove they are of UK legal drinking age.

The Wanderlust Talk will take place on Wednesday 7th February from 6.30- 9pm, at Bourne and Hollingsworth Buildings, 42 Northampton Road, Clerkenwell, London EC1R 0HU.

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**ABOUT Koko Kanu:**

Made from 100% Jamaican rum, Koko Kanu is infused with coconut flavour and is the UK's leading premium flavoured white rum. The brand is available at major retailers including Sainsbury's, Waitrose, Amazon and Ocado, RRP £20 for 70cl (37.5% ABV). For more information please visit [www.kokokanu.com](http://www.kokokanu.com).

**ABOUT Campari UK:**

Gruppo Campari's UK subsidiary, headquartered in London. A multicultural and dynamic team composed of 40 Camparistas from 10 different nationalities. Established on March 1st 2015, it took over from J. Wray & Nephew UK, a well-established brand builder and distributor of premium Jamaican rums. At the heart of Campari UK there are two main portfolio offerings: the Italian portfolio with heritage brands such as Campari and Aperol and the white & dark spirits portfolio, led by the Jamaican rum brands Appleton Estate Rum and Wray & Nephew Overproof, as well as Wild Turkey Kentucky Bourbon. The company spans unrivalled premium spirits and speciality offer in its quality, innovation and style and is also the exclusive UK distributor for Bulldog Gin. [www.campariuk.com](http://www.campariuk.com)

**ABOUT Gruppo Campari:**

Davide Campari-Milano S.p.A., together with its affiliates ('Gruppo Campari'), is a major player in the global beverage sector, trading in over 190 nations around the world with leading positions in Europe and the Americas. The Group was founded in 1860 and today is the sixth-largest player worldwide in the premium spirits industry. The Group's portfolio, with over 50 brands, spans spirits, the core business, wines and soft drinks. Internationally-renowned brands include Aperol, Appleton Estate, Campari, Cinzano, SKYY Vodka and Wild Turkey. Headquartered in Sesto San Giovanni, Italy, Campari owns 16 plants and 2 wineries worldwide and has its own distribution network in 19 countries. The Group employs around 4,000 people. The shares of the parent company, Davide Campari-Milano S.p.A. (Reuters CPRI.MI – Bloomberg CPR IM), are listed on the Italian Stock Exchange since 2001. For more information: <http://www.camparigroup.com/>. Please enjoy our brands responsibly.