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GLEN GRANT'S NEW AGED RANGE HAULS IN AWARDS

- *Glen Grant 18 Year Old wins multiple accolades by Jim Murray's Whisky Bible 2017, including top honour, Scotch Whisky of the Year*
- *Glen Grant 10 Year Old wins Best Single Malt Scotch (10 Years and Younger) for the fifth year in a row*
 - *Glen Grant 12 Year Old wins Gold at the International Wine and Spirits Competition*

UNITED KINGDOM, TUESDAY 18 OCTOBER 2016 – Glen Grant's new range of aged single malt Scotch whiskies continues to turn heads as it takes home some of the whisky industry's most prestigious awards. Launched only a few months ago, each expression has now been awarded with a major industry accolade.

Glen Grant 18 Year Old, the rarest variant in the range, was just named "Scotch Whisky of the Year" by influential whisky writer Jim Murray in the 2017 edition of his famous Whisky Bible. It finished a very close second to overall "Whisky of the Year" and is the first Scotch to make Jim's top three since 2014. The Speyside malt blew away Jim as he tested 1,241 new samples for the latest edition of his influential guidebook. He says: "It's the best new offering from the motherland in a few years; a sensational return to form."

Glen Grant 18 Year Old also won "Single Malt of the Year" and "Best Single Malt 16-21 Years." Other expressions in the range to take home top honors in the latest Whisky Bible include Glen Grant's most awarded expression, the 10 Year Old, which for the fifth consecutive year won the coveted Single Malt of the Year 10 Years and Under (Multiple Casks) category.

Jim Murray's Whisky Bible is the world's biggest-selling and most influential annual whisky guide. Industry renowned, the compact guide contains roughly 4,500 detailed, professionally analysed and easy to understand tasting notes on the world's leading and lesser-known whiskies. Each whisky is tasted by Murray himself and graded with an overall score out of 100.

Not to be outdone by the 10 and 18 Year Old variants, Glen Grant 12 Year Old recently won a Gold Medal at the prestigious International Wine and Spirits Competition. The competition is one of the most respected tasting competitions in the world and recognizes and awards only the very best products in wine and spirits industry.

Founded in 1840 by brothers John and James Grant in Rothes, in Speyside, Scotland, Glen Grant boasts a remarkable, double distillation process, which sets its award-winning Single Malts apart from the competition. Created using tall, slender stills and distinctive purifiers, introduced over a century ago by the ingenious James 'The Major' Grant and still used to this day, it captures only the finest vapors, producing the refined and seductively smooth taste for which Glen Grant is renowned.

Recently honoured by HM Queen, Dennis Malcolm OBE, Glen Grant's Master Distiller: "We are humbled by all of the incredible awards our new whiskies are receiving. To be named "Scotch Whisky of the Year" is the stuff dreams of whisky makers like myself are made of. There's a lot of love, passion, and perhaps a wee bit of magic

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that goes into creating our unique golden liquid, and we're so proud to see that the consistent quality of these beautiful products is being recognized the world over by such respected industry leaders."

Glen Grant 10 Year Old: RRP £34 70cl (40%ABV) www.thewhiskyexchange.com www.masterofmalt.com
www.royalmilewhiskies.com

Glen Grant 12 Year Old: RRP £37.40 70cl (43%ABV) www.thewhiskyexchange.com www.masterofmalt.com
www.royalmilewhiskies.com

Glen Grant 18 Year Old: RRP £110 70cl (43%ABV) www.thewhiskyexchange.com www.masterofmalt.com
(available from November, pre-orders taken)

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For more information, samples or photography, please contact Steely Fox:

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www.camparigroup.com

About Glen Grant

Glen Grant's story began in 1840, in Rothes, Speyside – Scotland's premier region for whisky production; by brothers John and James Grant. Still produced in Rothes today, Glen Grant holds a range of prestigious industry awards, and is world renowned for its consistent quality across its aged variants.

The elegant and seductively smooth taste for which Glen Grant is famous, is the result of the innovative tall slender stills and revolutionary purifiers that James 'The Major' Grant, son of founder James Grant, was one of the first to introduce over a century ago. Still used to this day, this lasting legacy continues to distinguish the brand.

Today, Dennis Malcolm, the multi-award winning Glen Grant Master Distiller, directs and presides over the amber liquid. Born in the grounds of Glen Grant in 1946, he has worked for Glen Grant for over five decades, with an uncommon passion and unrivalled knowledge of the industry. Dennis' unmatched Scotch whisky experience ensures that every expression in the Glen Grant range makes the absolute best of the complex alchemy of spirit, wood and time

The complete Glen Grant range includes the refined The Major's Reserve, 5 Year Old, 10 Year Old, 12 Year Old, 12 Year Old Non Chill-Filtered, 18 Year Old and a selection of limited edition bottles; each with their own distinct flavour and aroma that perfectly captures the spirit of Glen Grant's heartland.

Glen Grant became part of the Gruppo Campari portfolio in 2006. The ABV of each Glen Grant single malt Scotch whisky differs between each expression and consumers are encouraged to always drink responsibly.

About Gruppo Campari

Davide Campari-Milano S.p.A., together with its affiliates ('Gruppo Campari'), is a major player in the global beverage sector, trading in over 190 nations around the world with leading positions in Europe and the Americas. The Group was founded in 1860 and today is the sixth-largest player worldwide in the premium spirits industry. The Group's portfolio, with over 50 brands, spans spirits, the core business, wines and soft drinks. Internationally-renowned brands include Aperol, Appleton Estate, Campari, SKYY, Wild Turkey and Grand Marnier. Headquartered in Sesto San Giovanni, Italy, Campari owns 18 plants and 4 wineries worldwide and has its own distribution network in 19 countries. The Group employs approximately 4,000 people. The shares of the parent company, Davide Campari-Milano S.p.A. (Reuters CPRI.MI - Bloomberg CPR IM), are listed on the Italian Stock Exchange since 2001. For more information: <http://www.camparigroup.com> Please enjoy our brands responsibly.

ABOUT Campari UK:

Gruppo Campari's UK subsidiary, headquartered in London. A multicultural and dynamic team composed of 40 Camparistas from 10 different nationalities. Established on March 1st 2015, it took over from J. Wray & Nephew UK, a well-

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established brand builder and distributor of premium Jamaican rums. At the heart of Campari UK there are two main portfolio offerings: the Italian portfolio with heritage brands such as Campari and Aperol and the white & dark spirits portfolio, led by the Jamaican rum brands Appleton Estate Rum and Wray & Nephew Overproof, as well as Wild Turkey Kentucky Bourbon. The company spans an unrivalled premium spirits and speciality offer in its quality, innovation and style and is also the exclusive UK distributor for Bulldog Gin. www.campariuk.com