

Press Release – for immediate release

CELEBRATE TRUE ITALIAN GLAMOUR WITH O'NDINA GIN AND HARRY'S DOLCE VITA

In celebration of Italian Cuisine Week O'ndina Gin has partnered with Harry's Dolce Vita to create the Italia '60 cocktail, inspired by the Italian Riviera



14 NOVEMBER 2018 – O'ndina Gin and Harry's Dolce Vita have partnered to celebrate *Italian Cuisine Week 2018* by creating the **Italia '60**. Available from Monday 19th to Sunday 25th November at Harry's Dolce Vita, Knightsbridge, this bespoke cocktail takes inspiration from the French 75 cocktail to create an Italian-inspired masterpiece. With notes of basil that blend perfectly with the undertones of fresh basil in O'ndina Gin, the **Italia '60** embodies the freedom of La Dolce Vita.

The International Week of Italian Cuisine is an annual event promoting Italy's gastronomic culture across the world, showcasing its quality and excellence. Cuisine is one of the essential components of Italy's identity and culture and is a central aspect of many Italian brands.

As such, O'ndina Gin and Harry's Dolce Vita will transport guests back to the excitement, effortless glamour and carefree spirit of the Italian Riviera in 1950s and 1960s Italy with the **Italia '60 cocktail**; and a menu which features Italian classics from Chef Director Diego Cardoso.

Bar Manager, Luca Martorella says of the **Italia '60 cocktail**; "*Harry's Dolce Vita is delighted to support Italian Cuisine Week with the Italia '60 cocktail. O'ndina's herbaceous and refreshing liquid lends itself perfectly to this all-Italian, sparkling cocktail; which has been created in celebration of 'La Dolce Vita' and true Italian glamour.*"

Italia '60 recipe:

- 35ml O'ndina Gin
- 15ml lemon juice
- 10ml sugar syrup
- 4 fresh basil leaves
- Shake and fine strain the above into coupé glass
- Top with Prosecco and garnish with a sprig of micro basil

*The **Italia '60** cocktail will be available at Harry's Dolce Vita throughout Italian Cuisine week for £9.75.*

Oozing glamour and style, O'ndina is a new super-premium Italian gin crafted with 19 hand-selected Italian botanicals, distilled in small pots stills to produce a smooth and clear liquid. By using traditional methods which date back to the 18th century, the liquid is then refined to create O'ndina's refreshing and herbaceous flavour. Serve as the perfect gin for a Mediterranean Gin & Tonic, featuring fresh basil to complement the Ligurian basil that forms O'ndina's key botanical, and serve in a highball glass – or in an ultimate all-Italian Negroni served in a rocks glass. O'ndina represents the effortless glamour and carefree spirit of the Italian Riviera.

#OndinaGin

#HarrysDolceVita

@HarrysDolceVita

#ItalianCuisineWeek

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ABOUT O'NDINA

Inspired by the effortless glamour and carefree spirit of the Italian Riviera in the 1960s, O'ndina is a super-premium Italian gin that embodies the spirit of La Dolce Vita; a refreshing and herbaceous gin that transports you to the sophisticated and vivacious Italian Riviera.

Crafted with 19 hand-selected Italian botanicals using only the finest ingredients – including fresh basil from Liguria (of the Grande Verde di Genova variety, famed for its sweetness and vibrant colour) and citrus from southern Italy, it's refreshing and herbaceous flavour creates the perfect Mediterranean Gin & Tonic and an exquisite all-Italian Negroni. Amid life's everyday clutter, O'ndina transports you to the Italian Riviera with every sip.

O'NDINA GIN

RRP: £34.00

Stockists: Harvey Nichols, Amazon and Drinksupermarket

ABOUT CAMPARI GROUP

Campari Group is a major player in the global spirits industry, with a portfolio of over 50 premium and super premium brands, spreading across Global, Regional and Local priorities. Global Priorities, the Group's key focus, include **Aperol**, **Appleton Estate**, **Campari**, **SKYY**, **Wild Turkey** and **Grand Marnier**. The Group was founded in 1860 and today is the sixth-largest player worldwide in the premium spirits industry. It has a global distribution reach, trading in over 190 nations

around the world with leading positions in Europe and the Americas. The Group's growth strategy aims to combine organic growth through strong brand building and external growth via selective acquisitions of brands and businesses.

Headquartered in Milan, Italy, Campari Group owns 18 plants worldwide and has its own distribution network in 20 countries. The Group employs approximately 4,000 people. The shares of the parent company Davide Campari-Milano S.p.A. (Reuters CPRI.MI - Bloomberg CPR IM) have been listed on the Italian Stock Exchange since 2001. For more information: www.camparigroup.com/en

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ABOUT HARRY'S DOLCE VITA

Harry's Dolce Vita is an Italian all-day dining restaurant on Basil Street in Knightsbridge, opened in December 2017. Exuding stylish décor, serving seasonal Italian plates, and offering all the elegance and glamour of 1950's Italy, Harry's Dolce Vita is a nod to the namesake Harry's Bar in Mayfair.

From breakfast through to dinner, the menu at Harry's Dolce Vita features Italian classics from Executive Chef Diego Cardoso, who is no stranger to Michelin-starred restaurants, notably working at the Italian classic Murano, in Mayfair. Menu highlights include antipasti such as Carpaccio di Tonno and Burrata al Tartufo, with Italian staples such as Pasta e Risotti, and Pesce e Carne completing the menu.

Italian elegance weaves its way into the Harry's Dolce Vita drinks list in the form a grappa trolley, which circles the room offering diners an aperitif or digestif. In addition to the trolley, a list of exceptional Italian wines, and classic cocktails with a "Dolce Vita" twist are also available.

Transporting guests back to the restaurants and bars of post-war 1950s and 1960s Italy, when the country was transformed by an economic boom, the intimate restaurant brings glamour and elegance through the use of warm autumnal coloured fabrics and deep green accents, colourful Murano glass and vintage brass fixtures. Carefully curated photography and artwork adorn the walls, celebrating la dolce vita.

Harry's Dolce Vita also boasts a luxurious and intimate private dining room, The Canaletto Room, accessed via its own exclusive private entrance on Hans Road. The room is available for lunch and dinner and accommodates up to 14 guests, with soft furnishings and décor evoking Harry's Dolce Vita's Italian roots.

Harry's Dolce Vita sits on the prestigious Cadogan Estate, spanning a 300-year history, the estates' values have helped maintain healthy dialogues with residents, community groups and all others who share enthusiasm for the area.